

# GRAPHIC DESIGN

[design.missioncollege.edu](http://design.missioncollege.edu)

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## Graphic Design: Certificate of Achievement (CA)

The Certificate of Achievement in Graphic Design provides opportunities for the student to develop fluency in contemporary graphic design issues and techniques. The emphasis of the program is on increasing the students creative problem-solving abilities along with an introduction to design techniques and principles to provide the basic skills necessary to enter many growing, professional fields. The student also learns software skills used in the production of graphic design deliverables for clients. Opportunities exist in advertising, print publishing, web publishing, mobile and desktop application design, and corporate communication. The classes in the core requirements should be taken in the general order that they are listed. Program Learning Outcomes: Students will be proficient in creating graphic design deliverables. Students will be proficient in current software packages used in graphic design production. Students will produce communication materials for clients that are appropriate and effective. Career/Transfer Opportunities: Career opportunities include the following: graphic design, commercial art production, packaging design, visual design, interaction design, interface design, advertising, print design, web production, mobile design, marketing communication, display design, brand identity, logo design, and photo editing.

### Program Learning Outcomes:

- Proficiently create graphic design deliverables.
- Use current software packages used in graphic design production proficiently
- Produce communication materials for clients that are appropriate and effective.

### Career/Transfer Opportunities:

Career opportunities include the following: graphic design, commercial art production, packaging design, visual design, interaction design, interface design, advertising, print design, web production, mobile design, marketing communication, display design, brand identity, logo design, and photo editing.

**To earn this certificate, students must complete the minimum required courses with a grade of C (or P) or better.**

### Core Requirements (30 units): Complete thirty units from following

		Units
GDS 035	Graphic Design I	3.0
GDS 045	Web Design and Development 1	3.0
GDS 055A	Design Agency & Branding	3.0
GDS 061	Page Layout	3.0
GDS 062	Digital Illustration with Adobe Illustrator	3.0
GDS 064	Introduction to Adobe Photoshop	3.0
GDS 065	Typography	3.0
GDS 070	User Experience, Interface, and Multimedia Design	3.0
GDS 085	Professional Portfolio and Design Career Preparation	3.0
GDS 067	Graphic Design II -OR-	3.0
GDS 084	Portfolio Production Studio	3.0

### Elective (3 units): Complete three units, not previously taken, from the following

		Units
ART 031A	Beginning Drawing	3.0
ART 031B	Intermediate Drawing	3.0
ART 033A	Basic Design: Two-Dimensional	3.0
ART 033B	Basic Design: Three-Dimensional	3.0
ART 034A	Introduction to Digital Art	3.0
GDS 011	The History of Modern Design	3.0
GDS 012	History of Photography	3.0
GDS 015	Photo-media and Social Change	3.0
GDS 039A	3D Animation and Modeling	3.0
GDS 046	Web Design and Development 2	3.0
GDS 047	Web Animation	3.0
GDS 056	Presentation Design	3.0
GDS 067	Graphic Design II	3.0
GDS 072	Digital Imaging and User Interface Design	3.0
GDS 073	Digital Photography	3.0
GDS 074	Digital Video Production	3.0
GDS 076	Emerging Trends in Interaction Design	3.0
GDS 077	Interactive Projects and Explorations in UXD	3.0
GDS 080	Packaging Design	3.0
GDS 081	Motion Graphics	3.0
GDS 084	Portfolio Production Studio	3.0

**Total Required Units: 33.0**