Graphic Design: Associate in Science (AS)

The Associate of Science in Graphic Design provides opportunities for the student to develop fluency in contemporary graphic design issues and techniques. The emphasis of the program is on increasing the students' creative problem-solving abilities along with an introduction to design techniques and principles to provide the basic skills necessary to enter many growing, professional fields. The student also learns software skills used in the production of graphic design deliverables for clients. Opportunities exist in advertising, print publishing, web publishing, mobile and desktop application design, and corporate communication. The classes in the core requirements should be taken in the general order that they are listed. Program Learning Outcomes: Students will be proficient in creating graphic design deliverables. Students will be proficient in current software packages used in graphic design production. Students will produce communication materials for clients that are appropriate and effective.

Career/Transfer Opportunities: Career opportunities include the following: graphic design, commercial art production, packaging design, visual design, interaction design, interface design, advertising, print design, web production, mobile design, marketing communication, display design, brand identity, logo design, and photo editing.

Program Learning Outcomes:
- Proficiently create graphic design deliverables.
- Proficiently use current software packages used in graphic design production.
- Produce communication materials for clients that are appropriate and effective.

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To earn this degree, students must meet the following requirements:
1. Completion of 60 degree applicable units with an overall GPA of 2.0.
2. Completion of a minimum of 18 semester units in the major with a grade of C (or P) or better.
3. Completion of the AA/AS Graduation Requirements, CSU GE-B or IGETC.