

ENTREPRENEURSHIP AND SMALL BUSINESS

business.missioncollege.edu

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Entrepreneurship and Small Business: Certificate of Achievement (CA)

This certificate program will provide students with an opportunity to develop their entrepreneurial skills with an understanding accounting, marketing, finance, leadership, business law, management and as they relate to business ownership. Graduates of this program will seek employment as business owners, freelancers, and consultants in areas such as the arts, accounting, hospitality, music, information technology and programming. This program requires successful completion of 18 or more units of coursework, as outlined below. This certificate offers students a unique combination of courses that prepares students with the necessary skills required to be a business owner, freelancer or consultant.

Program Learning Outcomes:

- Students will identify and describe the entrepreneurship fundamentals in the various discipline (i.e. Finance, Marketing, Law..)
- Students develop a business plan before launching a business venture.
- Students evaluate the feasibility of a business concept in the current local market along with its strengths and weaknesses.

Career/Transfer Opportunities:

Business Owner, Art Freelancer, Music Freelancer, Financial Service Professional, Business Development Lead, Software Programmer and B2B Account Manager.

This program requires successful completion of 18 or more units of coursework, as outlined below. This certificate offers students a unique combination of courses that prepares students with the necessary skills required to be a business owner, freelancer or consultant.

To earn this certificate, students must complete the minimum required courses with a grade of C (or P) or better.

Core Requirements (11 units):

Complete all of the following

		Units
BUS 054	Small Business Startup and Management	3.0
BUS 109	Business Law for Entrepreneurs	2.0
BUS 111	The Entrepreneurial Mindset	3.0
BUS 112	Business Modeling	3.0

Electives List A (2-3 units):

Complete one course from the following

		Units
BUS 114	Entrepreneurship Finance OR	2.0
ACC 060	Computerized Accounting: QuickBooks	3.0

Electives List B. (5-6 units):

Complete two courses from the following

		Units
ACC 023	Small Business Accounting OR	3.0
BUS 022	Principles of E-Business OR	3.0
BUS 023	Social Media Marketing OR	3.0
BUS 056A	Marketing Principles OR	3.0
BUS 084	Internet Marketing OR	3.0
BUS 107	Soft Skills for Project Managers	2.0

Total Required Units:

18.0-20.0

