

COMMUNICATION STUDIES

commstudies.missioncollege.edu

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Dean: TBA

Communication Studies: Certificate of Achievement (CA)

The Certificate of Achievement in Communication Studies is designed for students who successfully complete nine or more units of Communication Studies coursework at Mission College. Students will receive a certificate signed by the college president that they may attach to letters and/or applications informing future employers, admissions offices to colleges, graduate schools, and professional institutions that they received specialized training in communication skills. Students will also see this certificate of achievement noted on their transcript. The importance of interpersonal and intercultural communication, small group and team skills, and public speaking training cannot be emphasized enough in providing the fundamental skills for successful personal and professional activities. This nine-unit Communication Certificate of Achievement will not only enhance students' chances of being selected for a job or position they seek, it may also open doors to them both professionally and personally. These skills will increase students' self-understanding, their ability to communicate with other people, and provide the necessary knowledge to build bridges with other people.

Program Learning Outcomes:

- Identify, explain, and apply theories about the communication process as they relate to a variety of audiences and contexts.
- Create and implement effective communication strategies to orally deliver a message appropriate to the context.
- Identify, analyze, and evaluate their own verbal and nonverbal messages as well as those of others in a variety of contexts.
- Research, analyze, and critically evaluate reference material to support the development of communication competence.

Career/Transfer Opportunities:

Communication Studies is universally applicable across all organizations and industries. Some common career paths include broadcasting, consumer affairs, public relations, advertising, education, marketing, government, human resources, law, community/international affairs, politics negotiations, journalism, customer service, recreation, management, and recruiting.

To earn this certificate, students must complete the minimum required courses with a grade of C (or P) or better.

This program can be completed entirely online.

Core Requirements (9 units):

Complete nine units from the following		Units
COM001	Introduction to Public Speaking -OR-	3.0
COM001H	Introduction to Public Speaking - Honors	3.0
COM004	Teamwork and Leadership in Small Groups	3.0
COM008	Interpersonal Communication	3.0
COM012	Intercultural Communication	3.0
COM015	Career and Workplace Communication	3.0
COM080	Interviewing Skills	1.0
COM090A	Selected Topics and Activities In Communication - Series 1	1.0
COM020	Argumentation, Advocacy, and Debate -OR-	3.0
COM020H	Argumentation, Advocacy, and Debate - Honors	3.0

Total Required Units: 9.0

