

BUSINESS

business.missioncollege.edu

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 Dean: Jackie Escajeda

Associate in Science in Business (AS)

The Associate in Science in Business is a two-year program designed for students who intend to seek employment directly after its completion or pursue a 4-Year Degree in Business. The curriculum provides essential knowledge and skills in computer applications, business law, business communications, management, entrepreneurship and marketing. Students can pursue their interest in several specialized areas of business (global business, human resources management, project management, business operations, finance, marketing and entrepreneurship) through their choice of business electives.

Program Learning Outcomes:

- Select the best software application to formulate productive solutions.
- Identify and describe the major legal, and/or ethical, and/or social issues confronting today's contemporary organizations.
- Use well organized and accurate business communication channels, including: written research analysis, and/or verbal presentations.
- Develop business strategies to create and sustained profitability in a dynamic economy.

Career/Transfer Opportunities:

Career opportunities include the following: project coordinator, buyer, bank teller, business owner, sales representative, operations specialist, retail manager, and human resource specialist.

To earn this degree, students must meet the following requirements:

1. Completion of 60 degree applicable units with an overall GPA of 2.0.
2. Completion of a minimum of 18 semester units in the major with a grade of C (or P) or better.
3. Completion of the AA/AS Graduation Requirements, CSU GE-B or IGETC.

This program can be completed entirely online.

Core Requirements (16 units):

Complete all of the following		Units
BUS 021	Introduction to Business Computing	3.0
BUS 021L	Introduction to Business Computing Laboratory	1.0
BUS 028A	Business Law I	3.0
BUS 051	Introduction to American Business	3.0
BUS 078B	Business Communications	3.0
BUS 118	Human Resources Management	3.0

Electives (minimum 15 units):

Complete a minimum of fifteen units from the following		Units
BUS 010	Global Business	3.0
BUS 023	Social Media Marketing	3.0
BUS 037	Fundamentals of Project Management	3.0
BUS 038	Applied Project Management	3.0
BUS 040	Professional Selling	3.0
BUS 041	Beginning Business Analytics	3.0
BUS 052	Fundamentals of Financial Investing	3.0
BUS 054	Small Business Start Up and Management	3.0
BUS 056A	Marketing Principles	3.0
BUS 061	Business and Society	3.0
BUS 102	Leadership	3.0
BUS 115	Operations Management	3.0
BUS 064B	Business Math	4.0
BUS 074	Supply Chain Management	3.0
COM 001	Public Speaking -OR-	3.0
COM 001H	Public Speaking Honors	3.0

Required Units for the Major: 31.0

Completion of General Education Requirements as needed to reach 60 units.

Total Required Units: 60.0