Business Administration 2.0: Associate in Science for Transfer (AS-T)

Associate in Science in Business Administration 2.0 for Transfer (AS-T) The Associate in Science in Business Administration for Transfer 2.0 (AS-T in Business 2.0) offers a challenging and well-balanced distribution of business courses, specially selected to meet the requirements of transfer institutions. The curriculum provides essential knowledge and skills in the accounting, financial, economics, management, and marketing facets of business. Students can pursue their interest in several specialized areas of business (global business, human resources management, project management, marketing, entrepreneurship, and business computing) through their choice of business electives. The AS-T in Business 2.0 is designed to provide a clear pathway to a CSU institution for students who plan to transfer and complete a CSU major or baccalaureate degree in Business Administration. California Community College students who are awarded an AS-T in Business 2.0 are guaranteed admission with junior standing somewhere in the CSU system and given priority admission consideration to their local CSU institution or to a program that is deemed similar to their community college major. This priority does not guarantee admission to specific majors or institutions.

Program Learning Outcomes:
- Evaluate a company’s (or a non-profit organization) and business sector performance with the application of the appropriate statistical, financial, and accounting techniques and methods.
- Identify and describe the major legal, and/or ethical, and/or social issues confronting today’s contemporary organizations.
- Analyze economic models as they apply to market economies and specific product and business sector markets.
- Use well organized and accurate business communication channels, including written research analysis, and/or verbal presentations.

Career/Transfer Opportunities:
Career opportunities include the following: project supervisor, supply chain manager, business owner, marketing manager, operations manager, retail manager, finance executive, and human resource manager. To earn this AS-T degree, students must meet the following requirements: A. Completion of the following major courses with grades of C or better. B. Completion of a maximum of 60 CSU-transferable semester units with a grade point average of at least 2.0; and C. Certified completion of either the California State University General Education Breadth pattern (CSU GE-B) or the Intersegmental General Education Transfer Curriculum (IGETC).

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