Mission College Strategic Plan Overview

Fall of 2011, Mission College undertook a community/college strategic planning day. The result was a large list of potential goals related to the following strategic focus topics:

- Community Life, Outreach, and Marketing
- Curriculum and Program Improvement
- Economic Development and Sustainability
- K-12 and Higher Education Articulation and Partnerships
- Leadership and Professional Development
- Student Learning, Completion, and Institutional Accountability
- Technology

The plan provides for goals that run from fall 2012 through spring 2016. Represented here are the institutional goals for 2012-2013. As college constituents we are asking that you review both the four year goals and those designed for next year so that the institution can disseminate this information as part of our student learning outcomes development, our program review development, our integrated resource allocation model (Mission College model), and our institutional planning and effectiveness model.

Background:

- 2010-2012 College completed a two year goal cycle using feedback from Flex Day break out groups (centered around Core Values) – these goals have been completed
- 2010-2011 President conducted Visioning Sessions with college and community from which the seven strategic foci were developed and approved
- Fall 2011 college and community meet to develop potential four year goals for each strategic focus
- Fall 2011 college reviews infusion of Student Success Task Force goals and Accreditation goals into existing strategic four year plan (SSTF goals created by faculty and staff at a 2012 forum; Accreditation goals created by previous accreditation recommendations, substantive change recommendations, committee review and accreditation training response from steering committee)

Spring 2012 Tasks:

- Constituent review of four year goals and specific goals for 2012/2013
- GAP review of constituent review feedback
- GAP approval of four year goals and specific goals for 2012/2013
- Dissemination of specific 2012/2013 goals to all participatory governance committees, Academic Senate and Academic Senate sub-committees, Classified Senate, ASG, Board of Trustees and Community Members. Goals and completion measures will be posted on the Research and Institutional Planning/Effectiveness webpage
Fall 2012 – Spring 2013 Tasks:

- Completion of goals and assigned action steps
- Review of goal completion and institutional effectiveness improvement
- Review of institutional activities that can be documented as a part of any future goal (Mission may complete goals that count for additional four year action items – college will document those as part of our four year completion cycle)
- Develop and set in place college review process for 2013/2014 annual goals for implementation
- Dissemination of 2012/2013 goal completion and effectiveness data

Criteria for 2012/1013 Goal Review (all constituent groups)

For this year, Mission College has been asked to plan within the context of three driving forces: accreditation (self-study development), budget (statewide reductions and response to governor’s budget), and the newly created and approved district resource allocation model (affects enrollment and subsequent budget allocation. With these three driving forces taking a great deal of our institutional time next year, the President recommends that we focus on 2012/2013 goals that support institutional attention to Teaching and Learning and to Economic Sustainability. The annual goals you are asked to review directly tie the above, and to our already determined task of accreditation response, budget response, and district resource allocation model response. With the approval of the 12/13 goals, the college will be streamlining several initiatives into a one year scalable action plan that we CAN accomplish as an institution. Once the 12/13 goals are reviewed and approved, an action plan will be developed and disseminated to responsible parties.

- Please Note: Many of the goals selected for 12/13 have already been started and are well underway.

As we move forward with a four year plan, the college will be prepared to look forward and to plan with information prepared ahead of time, to plan for resources in a more systematic format, and to provide data that informs the college of its ability to continuously improve (as mandated by our response to accreditation).

Many thanks need to go out to all the participatory representatives who took part in the college/community strategic planning workshop. We should be proud of the representative feedback and efforts. We should also be thrilled with the community feedback we received. As we move forward, let’s be sure to thank our colleagues for the time and energy put into this vital document.