Mission College Strategic Plan Year Two Objectives Approved 9/18/13

2013-2014

Strategic Focus: Community Life, Outreach, and Marketing

Goal #1: Increase the community’s understanding of the college, its value to the community, and its ability to meet the educational goals of students.

- Objective 1.2: Develop an annual summary of outreach and marketing events and activities to inform the college and develop activities for future involvement.

Goal #2: Create a sense of community and collaboration at all levels across the college.

- Objective 2.2: Develop and create opportunities to increase interdisciplinary communication and collaboration, e.g., learning communities.

Goal #3: Advance Mission College’s visibility and service to the community.

- Objective 3.2: Develop a database of alumni and implement outreach strategies identified in marketing plan to improve participation and generate revenue.

Strategic Focus: Curriculum and Program Improvement

Goal #1: Ensure that the college’s curriculum responds to the 21st century needs of our students and the community.

- Objective 1.4: Implement improvements in the curriculum design and approval process for improved efficiency and flexibility in addressing student and community needs.

Goal #3: Increase the number of students who earn awards and transfer within Science Technology Engineering and Mathematics (STEM) disciplines.

- Objective 3.2: Provide targeted curricula and services to help students obtain basic skills necessary to successfully complete STEM degree and transfer programs.
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Strategic Focus: Economic Development and Sustainability

Goal #4: Create a scheduling model which includes criteria for resource allocation model implications to ensure that college fiscal solvency equals enrollment solvency.

- Objective 4.1: Develop a Two-Year Core Schedule across all disciplines.
- Objective 4.2: Revise scheduling grid to maximize FTES generation, improve efficiency of facilities utilization and improve responsiveness to student needs.

Strategic Focus: K-12 and Higher Ed Articulation and Partnerships

Goal #1: Strengthen collaborative partnerships with the local K-12 institutions to align programs and facilitate student matriculation to Mission College.

- Objective 1.3: Implement opportunities for high school, middle school, and elementary school students to engage in real world experiences on a college campus.
- Objective 1.4: Establish summer and/or mid-year bridge programs that help high school graduates successfully transition to Mission College.

Goal #2: Establish collaborative partnerships with local universities to align programs and provide students with a seamless transfer experience.

- Objective 2.4: Enhance process for the routine update and expansion of existing articulation agreements.

Goal #3: Expand and enhance collaborative partnerships with international communities to increase the global diversity of the college.

- Objective 3.2: Expand and enhance the International Studies Program and articulation agreements with international communities.
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### Strategic Focus: Leadership and Professional Development

Goal #1: Provide opportunities for all employees to receive professional development and skill building.

- **Objective 1.2:** Work with Academic and Classified Senates to develop an orientation and mentorship program for new/promoted faculty and staff, integrating them into the college’s culture, planning and operations.

Goal #2: Promote leadership growth and participation in community and college activities from all college constituencies.

- **Objective 2.2:** Develop a program that supports and recognizes community involvement for all faculty and staff.

### Strategic Focus: Student Learning, Completion and Institutional Accountability

Goal #1. Facilitate student persistence, retention, and goal completion through effective student support and instructional strategies.

- **Objective 1.8:** Ensure course offerings and scheduling support successful student degree completion in a timely manner (two year schedule.)

Goal #2: Implement ongoing institutional assessment and evaluation that supports student learning and completion.

- **Objective 2.1:** Fully implement Student Learning Outcomes Assessment cycles and Service Area Outcomes Assessment cycles at the course, program, and institution to further improve institutional effectiveness at a minimum of proficiency level.
- **Objective 2.5:** Meet accreditation standards to ensure that the college successfully completes the self-study process and is reaffirmed as a fully accredited institution.
Strategic Focus: Technology

Goal #1: Optimize technology to provide effective support programs, services, and processes, with a focus on sustainability.

- **Objective 1.2:** Integrate a process to link Program Review and the Facilities Safety Committee to ensure priority consideration of technology within the facilities and infrastructure planning for classrooms and labs.
- **Objective 1.3:** Create and maintain as appropriate, electronic storage and filing systems for the College.